



Platinum Membership Offers You The Following Services:

1. Your live logo linked to your web site will be placed at the top of the page along with other Platinum Member's logos in the U.S. and Alphabetical sections.
2. You can also add your information to the International section at a 50% discount rate.
3. You are provided a full page advertisement.
4. Your web site URL appears with your listing and is linked to your web site so potential clients can go directly to you.
5. On the specific Alphabetical and U.S. state pages where your firm's listing appears your logo will appear at the top of the page ahead of all non Platinum listings
6. You can place announcements, press releases and articles in *The Background Buzz* and **The Global Background Screener** at **no charge** to you.
7. You can update your listing copy as often as you like at no charge.
8. You are eligible to advertise in our Annual Background Screening Industry Resource Guide. Our Resource Guides exclusively feature our Platinum Members.
9. You are eligible to place articles, white papers, etc. in the Background Screening Knowledge Center of PreemploymentDirectory.com that have embedded hyperlinks to your website or to a registration form at no charge.
10. You will receive leads from our Annual Survey of Employers Background Screening Survey.

Exclusive Platinum Promotional Opportunities:

1. You can upgrade to a Diamond Sponsorship which will place your logo with a live link directly to your web site on the landing page of the Directory (see www.PreemploymentDirectory.com.) This means that businesses will go directly to your web site before they enter the Directory. This will give you 'first contact' advantage at closing them before your competitors even get a chance to sell. A maximum of 12 logos will be given this priority placement to maximize exposure.
2. Diamond Sponsors are given the opportunity to include articles in the Inside Background Screening column in our industry leading publication, **The Workplace Violence Prevention eReport**, which is distributed to thousands of HR, Security, Risk Management and General Management personnel.
3. Diamond Sponsors are periodically interviewed to contribute comments to articles we are submitting to relevant industry publications. We mention your firm as often as possible.
4. Given our visibility in the human resource and security communities we are frequently contacted by firms interested in sourcing background screening firms. In addition, we often learn through our consulting practice about firms who are searching for a background screening firm and we refer them to our Platinum Members.

Platinum Membership Annual Fee - \$675.00 (Special Discount Rate for NAPBS members is \$600.00)

Gold Membership Annual Fee - \$475.00

One time set up fee - \$75.0 (this is a one time fee for new listings)

Duration of Listings: All listings are for a 12 month period.

Additional Options for Platinum members - Multiple State or Country listings at a 50% discounted rate